

**THE DOUGLAS LAKE IMPROVEMENT ASSOCIATION
EXECUTIVE BOARD MEETING**

AGENDA AND NOTES

Present: Officers - Holly Gedert, Frank Beaver, Joan Hartwig, Susan Klaas; Directors –Ed Grant, Sue Nelson; Zone Reps – Linda Alexander, Gail Beaver, Jan Huntley, Mary Ann Huntington, John Kurkjian, Jayne Morse, Betsy Naumer, Joyce Oldham, Evelyn Schulte, Mary Ellen Sheridan, Suzanne Witthoff; Standing Committee Chairs – Stuart Case, Gwen Kuehn, Kim Grant, Bill Hartwig, John Kafer, Pete Klaas

Date: Thursday, August 4, 2016

Time: 3-5 p.m.

Location: Pellston Regional Airport
2nd floor Conference Room

Agenda Item	Discussion	Decisions/Findings	Next Steps
<p>Opening by the President – Holly Gedert</p>	<ul style="list-style-type: none"> • Holly called the meeting to order at 3:01 p.m. and welcomed all in attendance. • DLIA Purpose was reviewed: <i>The purpose of the Association is to promote the maintenance and improvement of the environmental quality of Douglas Lake, its watershed, fishing, and the quality of life of its residential community.</i> • Recognition and thank you to: <ul style="list-style-type: none"> ○ Outgoing Merchandise Chair, Marilyn Kelemen ○ All members that are participating in the MI Natural Shoreline project. ○ Bylaws Review Committee – Bill Hartwig, Mary Ellen Sheridan, Susan Hartwig, Gwen Kuehn, and Maureen DeKruif. • Current Bylaws includes the Immediate Past President as a member of the Executive Board. • Bylaws specify “The Nominating Committee...shall present a slate of 	<p>One third of Executive Board constitutes a quorum; quorum noted.</p> <ul style="list-style-type: none"> • Because the Immediate Past President is no longer a member of the DLIA, the position is vacant. 	

	<p>candidates for the elected offices to the Executive Board at least one month prior to the Annual Meeting of the Membership.”</p> <ul style="list-style-type: none"> • Current Vice President, Frank Beaver, has chosen to not continue in this role. • A reminder that a quorum (34 member households) is needed at the Annual Meeting. Proxy votes are encourage for those not attending. 	<ul style="list-style-type: none"> • 2016 slate of officers: <ul style="list-style-type: none"> ○ President – Holly Gedert ○ Vice President – Mary Ellen Sheridan ○ Secretary – Joan Hartwig 	
Minutes of the Previous Meeting/Attendance – Joan Hartwig	No corrections.	Minutes of 06-09-16 approved as presented.	
Treasurer’s Report – Susan Klaas (see attached)	<p>Financial Report –Actual Detail through 07/31/16 was distributed,</p> <p>07/31/16 Cash assets - \$75,394.95 01/01/16 Cash assets - \$54,496.68</p>	Treasurer’s report approved as presented.	S. Klaas will verify membership data with G. Kuehn
Appointment/Committee Changes – Holly Gedert (see attached)	<ul style="list-style-type: none"> • Merchandise – Marilyn Kelemen has retired from her role as committee chair, effective at year end. 		Merchandise Committee Chair to be designated.
<p>Committee Reports</p> <ul style="list-style-type: none"> • Membership Administration – Gwen Kuehn (see attached) 	<ul style="list-style-type: none"> • Dues collection (06/01/16-07/31/16) - \$1,860; (year to date) - \$8,285. • 353 members as of 07/31/16. • Only 57 members receive DLIA info via the USPS. • Three new members (households) in July. • Due to the use of cell phones and the elimination of landlines, the terminology of lake phones and winter phones is no longer 	<ul style="list-style-type: none"> • 2017 dues letter will be sent in February 2017. Directory change information needed by 03/17/17. • Directory change information can also be given to the zone reps, this summer. 	

<ul style="list-style-type: none"> • Directory – John Kurkjian • Merchandise – No report Marilyn Kelemen (absent) • Budget/Finance – Kim Grant (see attached) 	<p>applicable. The member information sheet requests primary phone and secondary phone.</p> <ul style="list-style-type: none"> • Approximately \$12,000 collected to date for Ads. • John has received volunteer driving assistance to meet with potential advertisers. Thanks to all. • Suzanne Witthoff interested in providing merchandising (purchasing, budgeting), but prefers assistance with sales. • 2015 Actual, 2016 Forecast and 2017 Proposed Budget presented. • 2017 Budget question responses: <ul style="list-style-type: none"> ○ Office expenses – \$1,300 standard amount. ○ Pike Marsh project discontinued. No funds allocated. ○ Events - \$2,500 to assist with 50th Anniversary celebration. ○ Website – Hire professionals. Bids received from: <ul style="list-style-type: none"> • Nye’s Web Design - <i>Dreamweaver</i> (\$800 to build; \$250 maintenance) • MCG Web Development – <i>Wordpress</i> (\$765 to build) • Abuzz – <i>Dreamweaver</i> (\$1,820 to build) • Mintaka – <i>Wordpress</i> (\$2,300-2,800 to build) 	<ul style="list-style-type: none"> • Zone reps encouraged to identify possible members who might assist. • Motion made (G. Kuehn), seconded (M.E. Sheridan) to proceed with website upgrade in 2016 with a maximum expenditure of \$1,500. Motion passed. • Decision to accept Nye’s Web Design bid. • Motion made (M.E. Sheridan), seconded (B. Naumer) to accept the 2017 Budget as presented. Motion passed. 	<ul style="list-style-type: none"> • Upcoming sales: August 13 and September 3.
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<ul style="list-style-type: none"> • Loon Report & Pike Marsh – Dave Thompson (absent) • Environmental – John Kafer • Clean Boats Clean Waters/Invasive Species – Pete Klaas • MI Natural Shoreline Partnership 	<ul style="list-style-type: none"> • It was confirmed that Tip of the Mitt 501(c)(3) can act as the fiduciary for environmental emergency DLIA member contributions if such an event occurs. • Two adults and 1 chick sighted in both Nuttings Bay and South Fishtail Bay. • Uncommon Loon film at UMBS 08/07/16, 7:30 p.m. • Attended swimmer’s itch symposium w/ report in e-News. • TOM states swimmer’s itch is not a public health issue as it is undocumented. • Biologic application for the elimination of mussels will not take place on DL. Zequanox will be applied on Crooked Lake • Cooks Hardware, Pellston has agreed to placement of CBCW brochures in their establishment. • P. Klaas, H. Gedert, K. Slavik have participated in the review of the Burt Lake Watershed Council Management Plan. DLIA supports the plan; no financial commitment. • MNSP brochure given to all DLIA member households this summer. • Participation in natural shoreline development is voluntary. 	<ul style="list-style-type: none"> • Encourage DLIA tracking via zone reps of swimmer’s itch cases. • Encourage both positive and negative comments re: recent shoreline reports received by DLIA households. 	<ul style="list-style-type: none"> • Holly to send e-News info re: Greenbelt Native Plant Opportunities.
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<ul style="list-style-type: none"> • News Team – Linda Orlow (absent) • Community Relations – Bill Hartwig 	<ul style="list-style-type: none"> • Fall 2016 Newsletter deadline – 09/30/16 • Encourage submission of book titles with northern Michigan themes. • Attendance at Cheboygan County Road Commission meetings has been beneficial in maintaining good DLIA relationship with CCRC. <ul style="list-style-type: none"> ○ Intersection of Brill and Ingleside Roads was overgrown with weeds. Discussion with county foreman led to mowing of intersection; improved sight lines. Paul Nows and Bill called CCRC to thank them for expedited work. ○ Old Mackinaw Trail resurfacing begins next week. • Also routinely attends Munro Township meetings. <ul style="list-style-type: none"> ○ \$2,000 committed for Burt Lake Road bike trail. • MDOT road work: <ul style="list-style-type: none"> ○ U.S. 31 construction from Douglas Lake Road to Milton Road, north of Alanson (08/15/16 – 10/21/16); intermittent lane closures. ○ 2017 reconstruction of U.S. 31 from Douglas Lake Road to Levering. Total closure with detours from April to October. 		
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<ul style="list-style-type: none"> • Volunteer – Gail Beaver • 50 Year Committee (and picnic) – Frank Beaver • Boat Ramp – Stuart Case 	<ul style="list-style-type: none"> • G. Beaver, M.E. Sheridan, S. Klaas have provided leadership on this committee. • List of volunteers obtained at 2015 Annual Meeting; very few haven't been asked to participate. • Target potential projects for volunteer activity. • Focus will be on Douglas Lake <u>IMPROVEMENT</u> over the 50 years. • Gathering historical items/photos/facts, in preparation for booklet preparation, to be distributed at 2017 Annual Meeting. Hope to not charge a fee. • Welcome committee volunteers. • Possible event could be held somewhere other than UMBS. • Holly may prepare video. • Ramp in good shape. • Enlist the aid of Mike Robinson to move boat ramp further out as lake water recedes. 	<ul style="list-style-type: none"> • Email to be sent to all who have volunteered before 2016 Annual Meeting. • Zone reps encouraged to identify possible new volunteers. • Committee meeting to be held in September. 	<ul style="list-style-type: none"> • Add Mike Robinson to the 2017 committee list
<p>Unfinished Business</p> <ul style="list-style-type: none"> • Internet – Joan Hartwig • Review Next Steps from Previous Minutes – Holly Gedert 	<ul style="list-style-type: none"> • Inquired of Charter Spectrum about the potential of internet service on south side of Douglas Lake. Because most residents are more than 4,000 feet from nearest cable site, they will not commence a survey of potential customers. • None noted/identified 		<p>B. Hartwig to contact Garth Spencley's son, who is a Charter Spectrum employee; request info on "up-front" charge.</p>

New Business	<ul style="list-style-type: none"> • M. E. Sheridan suggested DLIA consider how much of the advertising revenue is applied to the operating budget. • Many thanks for DLIA service to those leaving the Board: <ul style="list-style-type: none"> ○ Vice President, Frank Beaver ○ Director, Sue Nelson 		Review financial reports re: suggestion.
Agenda for Annual Meeting – Holly Gedert	<ul style="list-style-type: none"> • Changes to working copy of agenda: <ul style="list-style-type: none"> ○ Delete from Committee Reports: <ul style="list-style-type: none"> • Overview – Holly • Environmental – John Kafer • CBCW/IS – Pete Klaas • Ask R. Kelemen to report on the number of boat rescues that have taken place this year. • B. Naumer and volunteers will provide treats at the Annual Meeting. 		
Adjournment – 5:31 p.m.			
Minutes Submitted by: Joan Hartwig			